



conferences.usask.ca/sco-2025

Position your brand as a leader in the field of bird science and conservation!

We invite you to partner with the Society of Canadian Ornithologists - Société des ornithologistes du Canada to advance scientific research and conservation efforts for birds while fostering the professional development of the ornithological community. By becoming a sponsor or exhibitor at the SCO-SOC 2025 conference, you play a vital role in supporting this important initiative.

About the Conference

The Society of Canadian Ornithologists - Société des ornithologistes du Canada holds annual meetings, frequently in collaboration with other societies, to share scientific research and strengthen our conservation community. Our conferences feature a diverse array of workshops, plenary talks, oral and poster sessions, and symposia covering a wide range of topics. We also provide training and professional development opportunities for students and early-career professionals.

When and Where

August 13-16, 2025 at the University of Saskatchewan in Saskatoon.

Our Attendees

Approximately half of our attendees hold advanced degrees and conduct bird-related research at universities, provincial and federal agencies, private industry, or environmental NGOs focused on conservation and the biology of wild birds. The other half comprises amateur ornithologist and students, who will be the next generation of avian conservation practitioners in Canada. We anticipate 250-300 registrants for this meeting, primarily from Canada and the United States, with additional participants from Mexico, Central, and South America.



Why Sponsor the SCO-SOC 2025 Conference?

The SCO-SOC 2025 Conference offers a unique platform to showcase cutting-edge science that is vital for biodiversity conservation in Canada. Here's why you should consider becoming a sponsor:

- **Engage with a Passionate Audience:** Our attendees are eager to learn about the latest tools, technologies, optics, field gear, and resources that can enhance their research and conservation efforts.
- **Showcase Your Innovations:** As a sponsor, you will have the opportunity to present your products and services to a targeted audience of researchers, conservationists, and students who are actively seeking solutions to advance their work.
- **Build Meaningful Partnerships:** This conference provides extensive opportunities to network and develop relationships with key stakeholders, potential collaborators, and future employees in the ornithological community.
- **Gain Visibility and Recognition:** We are dedicated to highlighting our sponsors throughout the conference, ensuring that your brand receives the recognition it deserves among industry leaders and participants.
- **Make a Lasting Impact:** Your sponsorship directly supports vital research and conservation initiatives, helping to protect Canada's biodiversity and foster a sustainable future for wild birds in Canada

Your support is particularly crucial for a scientific conference like ours, where students and early-career ornithologists often face limited travel funding. Your contribution will help keep registration costs affordable, enabling broader participation from those who might otherwise be unable to attend.

Sponsoring partners have a significant impact!

Sponsorship Levels

Sponsorship Opportunities	Platinum (\$10,000)	Gold (\$7,000)	Silver (\$5,000)	Bronze (\$3,000)
Complimentary Conference Registration	4	3	2	1
Exhibition Table	2 table, premium location	2 table, premium location	1 table, premium location	1 table, premium location
Logo featured on conference swag	✓	✓	✓	✓
Logo on vertical banner at registration	Large	Large	Medium	Medium
Logo featured before all plenary sessions	Large	Large	Medium	Medium
Logo featured before all regular sessions	Large	Large	Medium	Medium
Website Presence	Logo with link to website, short blurb on organization	Logo with link to website, short blurb on organization	Logo with link to website	Logo with link to website
Brochure/Swag in Conference Bag	✓	✓	✓	✓

Sponsorship are contributions made to the SCO-SOC for which the sponsor receives promotional, civic engagement, and community relations value. Sponsorship levels are customizable. Please reach out to discuss how we can customize your sponsorship package that meets your organization's needs:

dethier@birdscanada.org.

Additional Sponsorship Options

Sponsorship Opportunities	Poster Reception (\$2,000)	Coffee Break (\$1,500)	Student Support (\$1,000)
Registration	50% Discount	50% Discount	50% Discount
Logo featured before all regular sessions	Medium, Special mention at poster session	Small, Special mention ahead of coffee break	Small, Special mention at closing ceremony
Website Presence	Logo on website	Logo on website	Logo on website
Brochure/Swag in Conference Bag	✓	✓	✓

Showcase Your Brand to a Passionate Audience as an Exhibitor!

We invite exhibitors from a wide range of organizations to join us at the SCO-SOC 2025 Conference. This is an excellent opportunity for companies specializing in outdoor gear, optics, telemetry, publishing, bird-friendly and sustainable products, eco-tourism, local non-profits, museums, and bird observatories to showcase their offerings. Here's why you should consider becoming a exhibitor:

- **Prime Location:** Exhibitors will be provided with a table in the exhibition hall, strategically located near the concurrent sessions and coffee reception. Additional strategically located space will be available at the poster session and social events, ensuring maximum visibility and engagement with attendees.
- **Brand Exposure:** Your logo will be displayed on the conference website, enhancing your brand's visibility among a targeted audience of ornithologists, conservationists, and outdoor enthusiasts.
- **Discounted Attendance:** Exhibitors will receive a free entry pass and 50% off conference registration if they wish to attend the sessions.

Exhibitor Packages

Corporate

Early Bird: Commercial Exhibitor Booth - \$1000 (before May 1, 2025)

Regular: Commercial Exhibitor Booth - \$1200 (before June 1, 2025)

Late: Commercial Exhibitor Booth - \$1500 (after June 1, 2025)

Non-profit, Government, or Artist

Early Bird: Nonprofit/ Government Exhibitor Booth - \$800 (before May 1, 2025)

Regular: Nonprofit/ Government Exhibitor Booth - \$1000 (before June 1, 2025)

Late: Nonprofit/ Government Exhibitor Booth - \$1200 (after June 1, 2025)

Artist Booth: \$200

Exhibitor levels are customizable. Please reach out to discuss how we can customize a package that meets your organization's needs: (dethier@birdscanada.org).



SCO-SOC Council Members at the 2023 Joint Conference with the AOS in London, Ontario.

Thank you for your support!

Dr. Danielle Ethier
President | Président
Society of Canadian Ornithologists
| Société des ornithologistes du Canada
dethier@birdscanada.org



Follow this link for online sponsorship or scan the QR Code:

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Alternative payment methods can be arranged. Please contact me directly.